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**FOR IMMEDIATE RELEASE**

## **Medicus Insurance Company Strengthens Leadership Team Harry Reissman to Spearhead Texas Effort**



Bill Bailey, MD, JD, welcomes Texas veteran agent Harry Reissman to the Medicus team.

**AUSTIN, TEXAS** – Medicus Insurance Company announced today the addition of Harry Reissman as Regional Market Manager, effective December 1, 2008. Reissman will be responsible for business development and market analysis, with a focus in Texas.

“Harry’s knowledge and expertise provides greater strength to the experienced team we have built,” noted Sheldon Davidow, CEO of Medicus. “His deep understanding of physicians’ needs and how to protect them is a real leap forward for us,” Davidow said.

Reissman joins Medicus after having served as Senior Marketing Representative at Texas Medical Liability Trust (TMLT) for nine years, where he was responsible for marketing to physician groups throughout Texas. He has been in insurance marketing and sales for over 30 years.

“I am excited about being part of the Medicus team and enhancing their remarkable growth and growing strength,” Reissman said. “I have only been associated with strong service-oriented insurers in my career, and joining Medicus is the logical step to build on that background,” he said.

“We are thrilled to have Harry join our team,” states Vice President of Medical Relations, Bill Bailey M.D., J.D., who served as President of the Texas Medical Association when tort reform was adopted in Texas. “At Medicus, Harry has the opportunity to build on and expand his commitment not only to Texas physicians, but physicians across the country.”

Medicus Insurance Company is a physician liability insurer headquartered in Austin, Texas. Founded in 2006, Medicus is admitted to do business in 18 states and insures approximately 2,000 medical professionals across all practice specialties. Medicus is sponsored by a private investor group led by The Cypress Group, CHL Medical Partners and Copper Beech Capital.

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