



# NEWS

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## Medicus Insurance Company Is Selling Insurance in Florida

**AUSTIN, TEXAS (August 16, 2011)**—Medicus Insurance Company, one of the fastest growing medical professional liability insurance (MPLI) carriers in the country, is now offering MPLI coverage to physicians and surgeons in Florida.

Medicus is an admitted insurer in 31 states from coast to coast. Eugenie Shea, President, said, "Florida doctors will now be able to benefit from Medicus' unique products, competitive rates and pleasing service. We are eager to show them why so many doctors in other states choose Medicus—service, protection and peace of mind."

Carl W. "Rick" Lentz III, MD, Past President, Florida Medical Association said, "I believe that the more insurance companies there are in Florida, the better it is for Florida doctors. This gives us all more choices and creates competitive bidding for our business. I welcome Medicus Insurance Company to Florida."

Medicus continually demonstrates leadership with innovations such as Medicus Advantage Gold, a groundbreaking policy endorsement that protects insureds' electronic medical records along with a suite of other enhancements. This coverage is available at no additional cost to the insured. Medicus was one of the first to offer such an endorsement that is now essential for medical professionals practicing in the post-medical reform era.

Medicus also offers its insureds the option to pay premiums in 12 equal, monthly payments. This is new to the industry and is another example of Medicus Insurance Company's progressive approach to protecting and serving their insured doctors.

Dr. Bill Bailey, Vice President of Medical Relations & Risk Management Officer for the company said, "Physicians are very busy and appreciate our personal service. We give them security along with our excellent premiums and distinctive offerings."

Medical professionals who wish to take advantage of Medicus' low rates and personal service are encouraged to contact their agent or call Medicus at 866-815-2023, or visit Medicus' Web site at [www.medicusins.com](http://www.medicusins.com).

### Go Green with Medicus

Medicus proudly pursues a Go Green initiative, acting on its values of saving resources in business and in nature. The Medicus Go Green initiative incorporates four areas of practice: striving to become a paperless office, moving business transactions and more communications from paper to electronic and reusing and recycling paper. Medicus' newly announced electronic ACH payment option is also part of the Go Green initiative. It allows twelve equal electronic payments, saving paper as well as time.

### About Medicus Insurance Company

Medicus Insurance Company provides MPLI to physicians, surgeons and related medical service providers from coast to coast. Medicus focuses on traditional medical malpractice insurance for individual physicians and practice groups across all specialties and territories in which it is licensed to do business. The company provides exceptional, personal service and innovative products for their clients' protection and peace of mind in today's complex health care environment. For more information, visit [www.medicusins.com](http://www.medicusins.com).

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